

Sainsbury's

SAVES TENS OF MILLIONS WITH THIRD-PARTY IBM® SUPPORT

① Sainsbury's is the U.K.'s second-largest supermarket chain. The retailer sells over 60,000 products.

IBM SOFTWARE



40,000 USERS DEVICES



MULTIPLE SERVERS



MILLIONS OF END POINTS

THE PROBLEM



BLACK FRIDAY CRASHES
with slow resolution and
no long-term fix

THE NEED



A highly responsive
support solution that
improves existing
IBM® version
performance without
increasing costs

“

Origina extended the value of Sainsbury's IBM® investments and paved the way for future growth — with no additional software purchases.

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THE RESULT

[Read the full story](#)